



The Main Event now produces four fabulous bridal shows. In response to numerous vendor requests, we have added Fall and Westminster editions of the Wedding Expo. The addition of the Fall Expo provides an opportunity for vendors to reach those brides that have become engaged since the Wedding Expo as well as those that are putting the final touches on their Fall/Winter weddings. The Westminster Expo provides access to a lightly served, affluent market.

In order to simplify the registration process, we have consolidated registration for all four shows into a common form. As the show rules are the same for all of the shows, and we are now providing multi-show discounts, we believe that this provides a much simpler way for vendors to sign up for the shows of their choice. **Booth assignments and participation confirmation will be made after receipt of payment in full.**

Wedding Expo Fall September 13, 2009 Talley Rec Center Frederick, MD	Wedding Expo Hagerstown January 24, 2010 Hagerstown Hotel & Conference Ctr Hagerstown, MD	Wedding Expo January 31, 2010 Holiday Inn FSK Frederick, MD	Wedding Expo Westminster February 21, 2010 Best Western Westminster, MD
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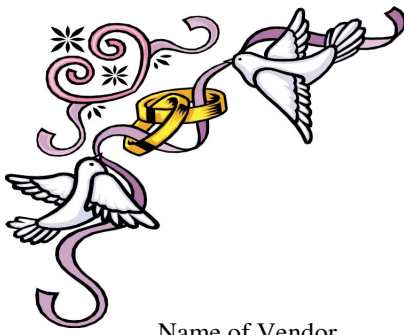
Wedding Expo Fall 2009 · September 13, 2009	Locations
Single Space: Returning Expo 2008 Exhibitors- \$425.00 _____ 1 <sup>st</sup> Year Exhibitors- \$450.00 _____ All Double Spaces- \$745.00 _____ Electricity - \$15.00 _____ Additional Advertising _____ Total Due Expo Fall _____  Booth Preference <u>  1  </u> <u>  2  </u> <u>  3  </u>	Wm. R. Talley Recreation Center 121 N. Bentz Street Frederick, MD 21701
Wedding Expo Hagerstown 2010 · January 24, 2010	
Single Space: Returning HBS 2009 Exhibitors- \$425.00 _____ 1 <sup>st</sup> Year Exhibitors- \$450.00 _____ All Double Spaces- \$745.00 _____ Electricity - \$15.00 _____ Additional Advertising _____ Total Due HBS _____  Booth Preference <u>  1  </u> <u>  2  </u> <u>  3  </u>	Hagerstown Hotel & Conference Center 1910 Dual Highway Hagerstown, MD 21740
Wedding Expo 2010 · January 31, 2010	
Single Space: Returning Expo 2009 Exhibitors- \$500.00 _____ 1 <sup>st</sup> Year Exhibitors- \$525.00 _____ All Double Spaces- \$850.00 _____ Electricity - \$15.00 _____ Additional Advertising _____ HBS Participation Discount \$50.00 _____ Expo Fall Participation Discount \$50.00 _____ Total Due Wedding Expo _____  Booth Preference <u>  1  </u> <u>  2  </u> <u>  3  </u>	Holiday Inn FSK 5400 Holiday Drive Frederick, MD 21703



Wedding Expo Westminster 2010 · February 21, 2010		
Single Space:		451 WMC Drive
Returning 2009 Exhibitors-	\$425.00 _____	Westminster, MD 21158
1 <sup>st</sup> Year Exhibitors-	\$450.00 _____	
All Double Spaces-	\$745.00 _____	
Electricity -	\$15.00 _____	
Additional Advertising	_____	
Total Due Expo Westminster	_____	
Booth Preference	<u>  1  </u> <u>  2  </u> <u>  3  </u>	
All prices include a 4% cash discount. Payments utilizing cash or check will receive these discounted prices. Payment by credit card will be at full price, approximately 4% above these prices.		Wedding Expo Fall _____ Hagerstown Bridal Show _____ Wedding Expo _____ Expo Westminster _____  Total Due _____

I have read, understand and agree to comply by the Show Rules, which are an integral part of this contract.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_



## EXHIBITOR' S CONTRACT

Name of Vendor \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

e-Mail Address: \_\_\_\_\_ Website: \_\_\_\_\_

Tag Line (60 Char Max): \_\_\_\_\_

Name of Contact Person \_\_\_\_\_

Performances Demonstrated at show: Music  Live Performance  Live Musician  Live Models

Booth assignments will be made after receipt of show entrance fees.

**Space fee includes alphabetic listing and one category listing**

### **Additional Advertising Opportunities:**

- Additional Category Listing - \$10.00 each
- Wedding Expo Home Page Ad & Link - \$50.00 for 1 year
- Business Card Ad in Booklet \$25.00
- Half Page Ad in Booklet \$50.00
- Full Page Ad in Booklet \$100.00
- Inside Front Cover Ad \$125.00

**Advertising must be submitted in camera ready format by the Friday four (4) weeks prior to the date of the show. Advertising fees are for an individual show.**

Special request for exhibit needs: \_\_\_\_\_

**Door prizes will be retained by the vendors and distributed to winners in accordance with Door Prize instructions.**



**EXHIBITOR' S CONTRACT (continued)**

**Categories**

**One category is included in table prices.  
Each additional category listing is \$10.00**

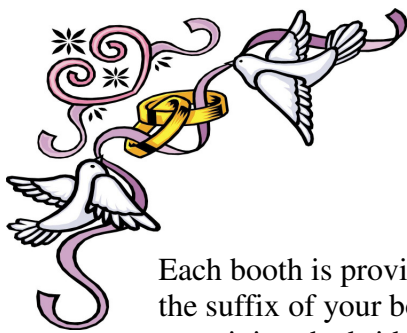
<b>Attendant Dress</b> <input type="checkbox"/>	<b>Balloon Decorator</b> <input type="checkbox"/>	<b>Caterer</b> <input type="checkbox"/>
<b>Ceremony Site</b> <input type="checkbox"/>	<b>Decorator</b> <input type="checkbox"/>	<b>Disc Jockey</b> <input type="checkbox"/>
<b>Florist</b> <input type="checkbox"/>	<b>Honeymoon</b> <input type="checkbox"/>	<b>Invitations</b> <input type="checkbox"/>
<b>Jeweler</b> <input type="checkbox"/>	<b>Limousine</b> <input type="checkbox"/>	<b>Live Music</b> <input type="checkbox"/>
<b>Men's Formalwear</b> <input type="checkbox"/>	<b>Officiant</b> <input type="checkbox"/>	<b>Photographer</b> <input type="checkbox"/>
<b>Reception Venue</b> <input type="checkbox"/>	<b>Rehearsal Dinner</b> <input type="checkbox"/>	<b>Tent &amp; Wedding Rental</b> <input type="checkbox"/>
<b>Videographer</b> <input type="checkbox"/>	<b>Wedding Cake</b> <input type="checkbox"/>	<b>Wedding Dress</b> <input type="checkbox"/>
<b>Wedding Planner</b> <input type="checkbox"/>	<b>Salon</b> <input type="checkbox"/>	

**Feel free to add categories**

Make all checks payable to Wedding Expo and mail to:

Wedding Expo  
c/o The Main Event, Inc.  
P.O. Box 449  
Mount Airy, MD 21771

**Please keep attached specifications for your reference.**



## Door Prize Overview

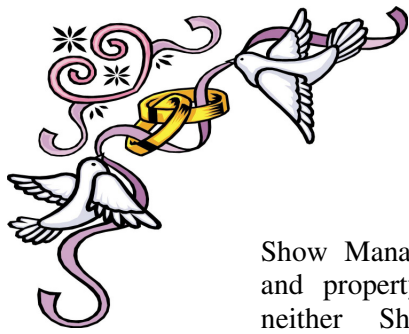
Each booth is provided with a prize number box with an A or a B on the front (the same as the suffix of your booth number). Brides are issued two sheets of numbered tickets containing the bride's number (every ticket has the same number). The brides place these numbers into your prize box to be eligible for your door prize. There is no limit to how many times a bride can enter a given vendor's door prize drawing.

A roaming minstrel will play bells when it is time for the A and B door prize drawings. These times will be in accordance with the schedule of the individual show. When it is time to draw your door prize, draw one number from your prize box and write the number on the front of the box. It is the responsibility of the bride to check if their number has won and notify you that they are the winner. Each bride will have at least one bride's number to confirm that she is your winner.



## The Main Event • Bridal Show Rules & Guidelines

1. The following rules and guidelines are issued to maintain an organized, safe, and profitable atmosphere for all exhibitors. Please contact The Main Event at (301) 829-4444 if you have any questions concerning these rules and guidelines.
2. For and in consideration of the fees specified, The Main Event grants Exhibitor a revocable license to occupy space in the show(s) selected by Exhibitor (hereinafter referred to as "Show").
3. Exhibitor may enter Show facility for purposes of booth set-up only during scheduled move-in hours. Set up of exhibit must be completed no later than one-half hour prior to show opening. Should Exhibitor fail to occupy its space during the scheduled setup period, Show Management shall have the right to take possession of said space and reallocate it to another Exhibitor; however, Exhibitor shall remain responsible for full payment. Should Exhibitor arrive after the designated setup time, the Exhibitor may be permitted to occupy an available space at the sole discretion of Show Management. Exhibit must be removed no later than one hour after the close of show
4. Exhibitor may demonstrate products and/or services, solicit orders, and distribute advertising material (including, but not limited to, signs, literature, and/or business cards) only from their assigned exhibit space and only for products and/or services which are provided in Exhibitor's normal operation of business. Distribution or display of advertising materials from non-exhibitors is prohibited. Distribution of materials in aisles, registration areas, seating areas or grounds of show facility is prohibited. Exhibitor may not assign its contract for exhibit space or permit any other person or company to use any part of such space.
5. Show Management reserves the right to restrict displays which, because of noise or method of operation, interfere with other exhibitors, and to prohibit or remove such displays and/or personnel which in the opinion of Show Management become objectionable and/or detract from the character or appearance of Show. ***The use of sound equipment shall be coordinated between show management and vendors wishing to use audio equipment to ensure an orderly and mutually beneficial show.*** Performance of music or live musicians must be noted on entry form.
6. Clothing models may be used in Exhibitor's booth. Models may distribute literature or discuss Exhibitor's offerings while moving from the booth to a changing room or returning from changing room to booth. Loitering or blocking passageways is strictly prohibited. **Show management reserves the right to eject any model(s) that are not in compliance with this paragraph. Prior warning of a violation of this paragraph is not required prior to ejection of model(s).**
7. Distribution of edible items is restricted to items normally distributed in vendor's course of business and only for promotional purposes. Vendor assumes all liability associated with edible items it distributes. In addition, vendor agrees to not utilize any kitchen facilities at the show site.
8. Reasonable precautions will be taken by

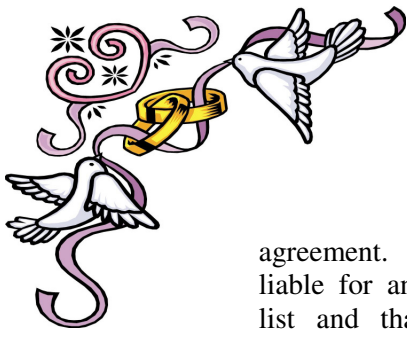


Show Management to protect persons and property during Show; however, neither Show Management, show facility, nor representatives of any of the same, shall be responsible for the personal safety of Exhibitor or its representatives from injury, nor for the safety of the property of the exhibitor from theft or damage. Exhibitor agrees to indemnify and hold harmless Show Management, show facility, and representatives of the same, for all claims by Exhibitor, Exhibitor's agents, employees, contractors, or by any other person, arising out of any act or omission in any way related to Exhibitor's participation in Show. Exhibitor waives, without limitation, all claims for damages based on personal property damage, destruction, loss or theft, personal injury, and any other act or failure to act of Show Management. Exhibitor must carry liability insurance applicable to participation in a public show.

9. Exhibitor is charged with having knowledge of and compliance with all laws, ordinances, and regulations pertaining to licensing, sales tax, health, fire prevention, public safety, copyright, and the Americans With Disabilities Act. Exhibit decorations must be fire safe. If an exhibit does not comply with these regulations, or otherwise presents a hazard or danger, Show Management may remove the exhibit without liability for refund of exhibit fees.
10. Payment is due in full with submission of this agreement. All payments are nonrefundable and nontransferable, and, except as specified herein, this agreement may not be cancelled. Exhibitor shall pay a fee of \$30 if any check presented for payment is returned by bank. Exhibitors with a history of collection problems, bad debts or non-sufficient funds checks that are not

honored will not be invited to participate in future shows.

11. In the event of extreme weather conditions, fire, casualty, disaster, labor disputes, acts of God, or any other emergency situation beyond the control of Show Management, Show Management will, at its discretion, reschedule and/or procure alternate space for Show. Exhibitor agrees that the terms and conditions set forth in this agreement shall apply to any rescheduled date and/or relocation, and Show Management shall not be liable to Exhibitor for any loss or damage suffered by Exhibitor by reason of such rescheduling and/or relocation of Show.
12. Except as specifically provided in this agreement, should Show Management fail to hold Show as herein provided or to furnish to exhibitor the space herein described, Show Management shall refund to Exhibitor all amounts paid hereunder and such refund shall be accepted by Exhibitor as complete settlement and discharge of Exhibitor's claims and demands.
13. Show Management will make reasonable efforts to assign the exhibit size and location of Exhibitor's choice; however, Show Management reserves the right to alter the show floor plan and/or relocate the location of Exhibitor. In the event of the relocation of an exhibit space, Exhibitor shall receive a refund of the cost difference, if any, between the original and the relocated exhibit. Exhibitor agrees that Show Management shall not be liable to Exhibitor for any loss or damage suffered by Exhibitor by reason of such relocation.
14. A list of attending brides will be made available to Exhibitor, provided Exhibitor has fulfilled all terms of this



agreement. Exhibitor agrees to be held liable for any unauthorized use of the list and that the damages to Show Management resulting from each unauthorized use will be set at a dollar amount equal to that of Exhibitor's space in the show.

15. Exhibitor acknowledges that empty spaces reflect negatively on the Show. Therefore, any vendor vacating its space prior to the distribution of the grand prize shall forfeit its right to receive a copy of the list of attending brides and may not be eligible to participate in future shows.

16. Shall litigation be necessary for Show Management to enforce any condition of this agreement, Show Management, in addition to any damages or relief awarded, shall be entitled to receive interest at the rate of one and one-half percent per month from the date of breach, court costs, and attorney's fees of one-third of the total exhibitor fee. Exhibitor agrees that jurisdiction, venue, and choice of law shall be in the State of Maryland.

17. The agreement between Show Management and show facility shall supersede the agreement between Show Management and the Exhibitor. Any promotional and/or instructional information provided by Show Management to Exhibitor is accurate as of publication; however, Show Management reserves the right to change or modify details of the Show without notice. Show Management may issue additional rules, or amend any existing rule, as it deems necessary for the orderly presentation of Show, provided such addition or amendment does not substantially diminish the rights or increase the liability of Exhibitor.

18. This agreement shall represent the entire agreement between Exhibitor and Show Management. Show Management shall not be bound by any representation or understanding not expressly set forth in this agreement. No provision of this agreement shall be modified except by the written mutual consent of the parties. Exhibitor, in signing this agreement, or having same signed by a representative, acknowledges his, her, or their authority to do so and hereby assumes liability for the terms, conditions, and amounts stated herein. If any clause of this agreement is found to be invalid or unenforceable, the remainder of the agreement shall continue in full force and effect without regard to the invalidated clause.